



BOOKING AND SERVICES

What beauty services do you offer?

In- Studio and Mobile Makeup Services available for
Weddings / Proms / Pageants / Professional Headshots / Home Parties / Private Makeup lessons

How far in advance should clients book your services?

It's best to book your Beauty services at least 4-6 months in advance or as soon as possible, especially for those clients with wedding dates in the spring/summer months as they tend to be the busiest and book VERY fast and usually upwards of 6-8 months in advance!!
Booking for the months of May through October general book about 1 year in advance!

Can you service a large group or bridal party?

Yes! In the event of larger bridal/event bookings, I can bring an assistant/s that can help when timing is not available to allow just one make-up artist.

Do you provide hair services as well?

DeeVa Beauty works with a few very talented and qualified hairstylists that can be available to you should you also need this service. However, please note that these hair stylists are independent contractors and need to know ASAP of your date to make sure they are available.

Do you require a deposit to secure my wedding date?

Yes! Both a non-refundable retainer AND a signed contract is required to secure your wedding date. Without BOTH of these your date is still open for another bride.

Do you have a minimum requirement for Bridal services?

For wedding dates November through April and the travel within a 20 mile radius from Nutley, NJ - Deirdre is happy to accommodate services for a solo client.

Weddings during peak and main months of the year (May–October) and for any on- location services further than 20 miles, a minimum of three (3) people is required for booking.

If you cannot meet this minimum requirement and still have your heart set on DeeVa Beauty making you look gorgeous for your big day, I am happy to accommodate should I be available; however there will be an additional travel charge added on to the regular service fee.

Please note that if you cannot meet this minimum you are always invited to have your makeup done at my location in Nutley on the day of.

What happens if someone wants there Make-up/Hair done last minute? Can you accommodate this?

Yes! It is common on the day of the wedding that after seeing someone who has just received Make-up services that they now want to look as great. We schedule services and start times depending on the number of clients booked, however, time permitting we will gladly do any extra persons makeup as long as it does not interfere with the original members of bridal party that has already booked in for services with DeeVa Beauty.

How long does a makeup application take on the wedding day?

Please allow 1 full hour for the bride and 30 minutes minimum for each additional person. As well as additional time for makeup artist to 'set up', and it is always best to be prepared to allow for some extra time for any unforeseen circumstances, than to fall short and be rushed. This day should be as relaxed and stress-free for you as possible.

TRAVEL AND PAYMENT

What Payment Methods do you accept?

Cash and PayPal is accepted on all makeup trials.
Cash, checks and PayPal is accepted for *Retainer* payments to secure a date.
Cash only payments are required on the day of the wedding.

You will be issued a receipt for any/all transaction made!

Do you travel to the client on the day of the wedding/event? If yes, is there a fee?

Yes! Deirdre will travel to you at your location of choice. Your home, salon, or hotel will allow for a more relaxed setting on the day of. There is no traveling to and from, wait times, traffic, parking, etc. In- home services allows us to accommodate large bookings while still maintaining a relaxed setting; While one member is receiving Make-up services, another is in hair, others are free to get dressed, eat, and so forth.

Depending on your location and travel time an additional travel fee may apply. Included in pricing is 40 miles round trip of zip code 07110 after which there is an additional travel fee of \$1.00 per mile.

Destination Weddings?

I am always happy to accommodate destination bookings should I be available to do so. Details are discussed on a case by case booking, and packages would include my travel, accommodations as well as services.

TRIAL SERVICES

Do you offer trial services?

Yes! Trial services are done at Deirdre's home studio located in Nutley, NJ.

Can I book my wedding date without having a trial session first?

Absolutely! However, majority of my brides secure their day first with a non-refundable deposit to hold their date.

Then about 2-3 months before the wedding you can schedule your trial. This gives you peace of mind knowing your date is secured and services are booked, but allowing you ample and appropriate time to find your dress, any accessories needed such as jewelry, headpieces/Veil, but also collect images of Hair/Makeup styles you like, color schemes and more. All of which is closely worked with when constructing your personalized bridal look...

Please note though that if after your trial session, should you chose to wait on booking and secure your date/services (with signed contract/retainer) Your date still remains open and available to another bride, regardless of trial completed, as all services are booked first come first serve. We do not "hold" spots.

What is your availability for trials?

I am available for trials both on weekends and weekdays depending on my availability. Trials are usually booked between the hours of 11:00 am and 4:00 pm and you must call ahead to make an appointment!

How many can I bring with me to my trial?

You are able to bring *one* person with you to a trial.

Please note this is our one on one time with you to discuss and create your personal look. Anyone interfering in this and our services time with you, will be politely asked to leave. Services for each individual bride are taken seriously. Though we welcome a friend to come along, we will not tolerate any disruptive behavior.

In regards to fiancés; though this is your personal choice, we typically do not recommended to bring them along to trials, for the mere fact of losing overall "wow" factor for the big day.

Also, something to think about, many brides schedule their hair trial on the same day as their makeup trial to get the most accurate look of how they will look on wedding day. It is best to schedule your hair trial first and then move on to the makeup trial.

How long is the trial and what can I expect?

Your trial session is approx. 2 hours in length.

Here is where we will sit down and discuss your vision and your needs. Sometimes clients have trouble verbalizing what they want, so it is highly suggested you bring with you images of your choice Make-up and Hair look. If you have a photo of your dress and headpiece you can bring this as well.

Your skin will be assessed, and you will be given tips and advice on ways to get your skin in the best shape it can be by your wedding day. Makeup will be applied, adding or subtracting as we go along until we find "your look!"

Everything will be written down and photos will be taken *Before* and *After* to assure that you will know just how you are going to look on your day.

We will go over contract if we have not done so already, and should you wish to book; a non-refundable retainer will then be taken to secure your date.

ADDITIONAL QUESTIONS

Do you offer discounts?

Discounted services are reserved to those such as military and emergency respond personal who give back to their communities in a self-less way.

I also offer discounts to those involved in animal rights issues and who help animals in need.

However, I also offer discounts on parties of 5+ people.

Additional discounted services are also available to clients seeking multiple dates and/or additional add on services such as return flips for their receptions, engagement session services and more...

Do you cover scars/tattoos?

Yes! However, please note there is an additional charge for any tattoo work and/or BODY Camouflage work. A detailed quote will be provided and assessed, after seeing the need directly.

What about my fiancé? Do you provide men's grooming services as well?

Yes! DeeVa Beauty will help the man/men in your life look their best as well.

Eyebrow grooming and powder are common requests. However for those that may need it; natural looking and virtually invisible foundation/concealer can be applied to areas that may need it (under eyes, blemishes)

Will you stay for touch-ups?

Yes, of course! Deirdre is available at an hourly rate to stay by your side on your special day for touch up services.

Should you not need full day services, a common addition may be for a reception changeover of your Make-up look instead, done just shortly before your reception portion. Please inquire to availability. Please note this is an additional fee that is charged after original makeup services are rendered.

I am a professional, kind and caring person, and treat others as I want to be treated.

You are assured prompt and courteous service....always!

I ensure you a fun and as stress free day as possible when receiving my services.

I take pride in my business, the services I provide and my artistry.

There is nothing better than making my bride's beam with excitement over how she looks on her special day.

I want you to shine!

You will be flawless, timeless, and beautiful!

Please don't hesitate to call or email me if your question or concerns have not been addressed here.